

Social entrepreneurship: a transformation path

What is social entrepreneurship and how to put it into practice?

This is an awareness conference addressed to two collectives at risk of social exclusion: youth and adults over 45.

Where: Parc Tecnològic. c/ Marie Curie, 8-14, 08042 Barcelona

When: Wednesday, October 24, 2018

Time: From 09:00 to 14:00

Free entry with prior registration at www.suyse.eu/conference

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The awareness day is part of the SUYSE project - Starting Up Young Social Entrepreneurs (Social entrepreneurship addressed to youth at risk of social exclusion) co-financed by the European Union Erasmus+ program with the aim of strengthening entrepreneurial spirit, offering a training path (training and good practices) and the elaboration of a guide on how to be a social entrepreneur and, consequently, contribute to social and professional inclusion.

PROGRAM

9,00h Welcoming of participants

9,30h Introduction by Ernest Pons Rojas (Direction of Innovation of Barcelona Activa) and conference on social entrepreneurship by Guernica Facundo, a reference in the area of entrepreneurship and social economy in Catalunya.

10,15h Explanation of the SUYSE project (Starting Up young social Entrepreneurship), with the attendance of European entities* which will present their experience in the implementation of the social entrepreneurship training in youth at risk of social exclusion:

- EDUFORMA (Italy)
- McSENCE (Scotland)
- BUSINESS INCUBATOR-GOTSE DELCHEV (Bulgaria)
- ITD i AVALON (Barcelona)

*(*There will be consecutive translation)*

11,00h Coffee break

11,30h Explanation of the ESDIS project (Social entrepreneurship addressed to adults over 45) and discussion with participants

12.00h Presentation of two social enterprises of Nou Barris

12.30h Workshops. Participants will be divided in three groups according to their topic of interest. A social entrepreneur will animate the workshops.

- Workshop 1: Why social entrepreneurship is a professional path?
- Workshop 2: Light and shade of social entrepreneurship
- Workshop 3: What use for social entrepreneurship and how to encourage it?

13.45h Conclusions and distribution of a resources and awareness guide to all the participants

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