

Training the trainers in social Entrepreneurship PROGRAMME

Barcelona, 13, 14, 15, 16 and 17 of November 2017



	Monday 13	Tuesday 14	Wednesday 15	Thursday 16	Friday 17
9,30h -13,30h	INTRODUCTION (ltd/Avalon) + ROADMAP (Eduforma)	UNIT 2 -(BI-GD) Your Idea	UNIT 4 – (ltd) Communication and social Marketing	Use of online platform (ltd)	NEXT ACTIONS REVIEW OF MATERIALS EVALUATION
14,30h-17,30h	UNIT 1 (Avalon) Introduction to social Entrepreneurship	UNIT 3 - (McSence) Product Development and Project Planning	UNIT 5- (Eduforma) Extralife: Business Plan Development, Business Model Canvass, Strategic forms	Refining of units (all)	NEXT ACTIONS REVIEW OF MATERIALS EVALUATION